

# Born in the UK

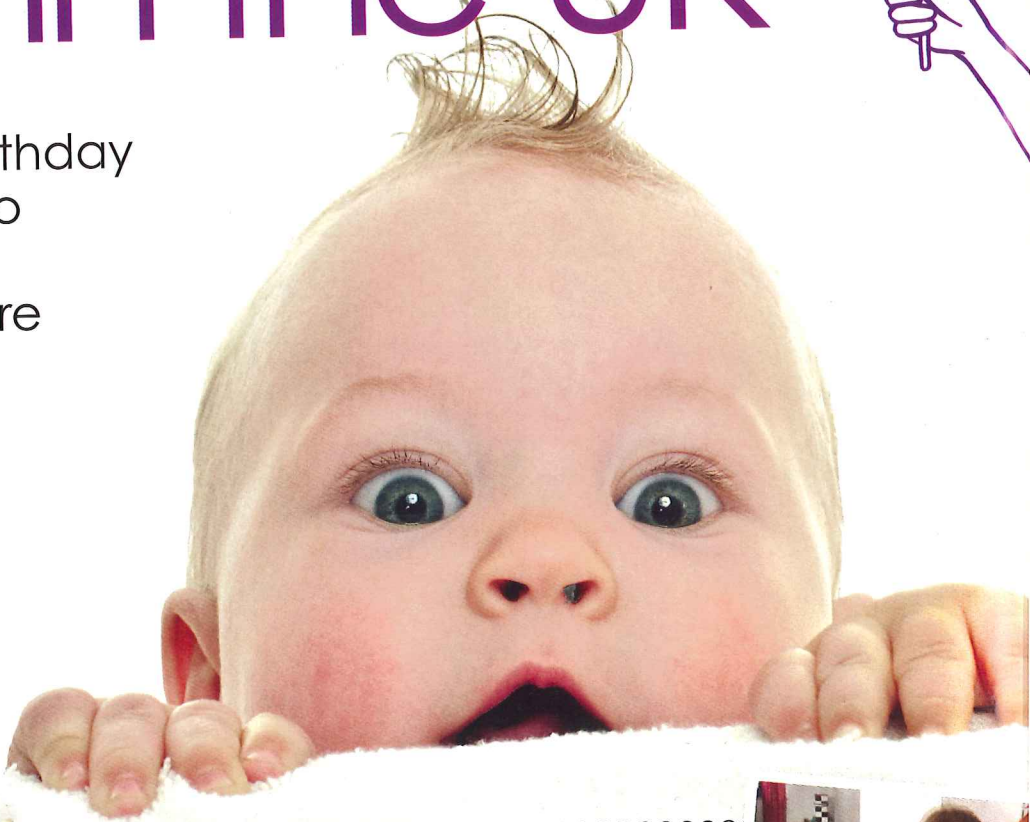


Philips AVENT's 30th birthday has arrived – it's time to celebrate the best in home-grown baby care

**S**ince its own birth in the UK in 1984, Philips AVENT has been working hard to provide the right care for mums and babies. From its first baby bottles to its latest innovations, Philips AVENT has been providing reliable guidance and support for 30 years.

In all these years and through many stages of research and development, one thing has never changed – that being a mum can be both challenging and rewarding. The experts at Philips AVENT have dedicated decades of time and energy to studying every aspect of motherhood, which has enabled them to develop the best products to help mums, from comfortable breast pumps to anti-colic bottles.

Philips AVENT is extremely proud of its British heritage. In fact, all its bottles, teats and soothers are made here. Generations of mums and their babies have benefited from the help and support Philips AVENT has provided over the years, whether dealing with the common issues faced by all parents or tackling new challenges. The best in British baby care, Philips AVENT is there to help you do your best job as a mum – here's to the next 30 years!



## WIN A FAMILY PHOTO SHOOT

Celebrate with Philips AVENT by sharing your snaps to be in with a chance of winning a fantastic family photo shoot. All you need to do is recreate an iconic British image with your little ones as the stars!

Can you work your magic to recreate a great British sporting moment or do you think your fab four would look brilliant as The Beatles (with a little help from their friends)? Whatever your inspiration, enter by sharing your image on Facebook (PhilipsAVENTUK) or tweet @Philips\_Avent using the tag #BrilliantlyBritish.

The winner will be chosen by followers online in a public vote. Competition closes at 11.59pm on 30 September and the winner will be announced in October. Full terms and conditions are available on the Philips AVENT Facebook page.

